



Hatboro, PA

Nurses Service Organization announces the NSO Outstanding Nurse Search!

Nurses Service Organization (NSO), a leading provider of professional liability insurance to nursing professionals, is launching the *NSO Outstanding Nurse Search* to share and reward the achievements and dedication of nursing professionals around the country.

“Every nurse (RN, NP, CNS...) has inspiring stories to tell about how they’ve had a positive influence on their patients’ lives and the nursing profession. We want to capture and share these personal experiences. That’s why we chose to use Facebook. We feel it is a great medium for people to pass along their stories and connect with one another,” states NSO Executive Vice President Michael Loughran.

To Enter: Join at www.facebook.com/nsocares. There you can fill out a simple form. In 500 words or less, tell us why you or your co-worker, mentor or supervisor is an outstanding nursing professional. Recall one incident or tell us about a lifetime of achievement. Maybe it was devotion to a field of research, dedication to a specialty unit, or a specific incident that aided a patient. Let us know how you or your nursing colleague made a difference.

To Win: Starting in October 2009, every month for five months the NSO Advisory Board will choose that month's winning story. Plus, they'll add in one 'wildcard' for a total of six winners. Each winner will be awarded a \$500 shopping spree at www.nsomarketplace.com.

In March 2010, we'll open up the voting for the final NSO Outstanding Nurse to the entire nursing community. You'll get to vote for the NSO Outstanding Nurse from our six winners. That outstanding nurse will win a \$2,000 grand prize Gift Card.

Join www.facebook.com/nsocares for updates and reminders about NSO's Outstanding Nurse Search!

About NSO

NSO is the largest provider of individual nurses' professional liability insurance in the U.S. with over 675,000 nurses, nurse practitioners, and clinical nurse specialists. NSO has been serving the insurance needs of the nursing profession since 1976.

Nurses Service Organization is a registered trade name of Affinity Insurance Services, Inc.; in CA (License #0795465), MN & OK, AIS Affinity Insurance Agency, Inc.; and in NY, AIS Affinity Insurance Agency.