

6 Rules of Publishing Success for Nurses

When it comes to writing for publication, many nurses lack confidence in their writing ability, grasp of the subject matter or both. Following these tips will demystify the publishing process and ensure publishing success.

- **Write what you want to write**

Writing should be an expression of your interests, passion, or current trends.

- **Research, research, research**

Perform a literature review and look for information to support your idea. Search books, articles, and the internet for information.

- **Submit strategically**

Choose your venue carefully. Select a journal that fits your topic and make sure the journal targets the audience you're trying to reach.

- **Be organized**

Keep organized notes throughout the writing process. This will help you with direct quotes and reference details. Follow the author guidelines set forth by the journal.

- **Keep writing**

Start with an outline or just start writing. Do what works for you. Write, rewrite, and write some more. Be sure to check the final draft for spelling and grammar errors.

- **Cultivate relationships**

Talk with journal editors at national conferences and become familiar with the information and articles they are seeking.

Adapted from *Writer's Market*, 2007